

Andrea Ceolato

Senior Designer, Art Director

Multidisciplinary designer and art director with 10 years industry experience with agencies in Italy and Canada. Over the years I have specialised in branding, visual identity, creative ad campaigns, retail, enviro, UI/UX, digital and product design.

Skills

Disciplines

Design
Creative Direction
Project Management

Softwares

Adobe Creative Suite
InVision / Figma
Presentation Softwares

HTML & CSS
Wordpress / CMS Platforms

Work

Freelance Self-employed February 2018 – Current

Worked for several agencies on contract projects (**Jackman Reinvents**, **Watt International**, **Diamond Marketing Group**, **Pentagram Austin**) and through my own business: Ceolato design. Work includes branding, digital design, hoarding design, retail, editorial, enviro design, illustration, presentation layout, advertising, web design, motion graphic for video, web channels and movies, with logos featured on blogs such as **Logo Inspirations**.

Engine Group

Art Director · May 2015 – June 2018 Toronto, Canada

Managed creativity projects from concept to visual layout. Developing skills and experience to translate business needs into visual strategy.

Worked with different clients from real estate, franchising, product and services industries.

Work includes branding, advertising campaigns, social media marketing, product design and user-friendly interfaces for native and web applications for both desktop and mobile.

Nomination for **BILD Award Best Print Ad 2016**.

Graphic Designer · August 2014 – November 2014

Responsibilities include designing and conceptualizing brand identities, graphics, illustrations and layouts for product, websites and social media material.

Helped clients to determine their requirements and budget, briefing and advising with regard to design style, format, print production and timescales.

EggersLab September 2011 – September 2012 Torino, Italy

Eggers 2.0 is a creative factory born with the intent of sharing and connecting young creatives: from design to blogging, art direction to copywriting, digital strategist to crosstinking. Project teams are selected on a yearly basis, via a creative competition to find the best talent.

Graphic Designer

Created content for several major brands such as **Redbull**, **Ferrero** and **City of Turin** and **Lavazza**.

Education

Politecnico di Torino September 2007 – February 2013 Torino, Italy

Bachelor's Degree in **Virtual and Graphic Design**, with a final score of 102/110.

Middle East Technical University February 2010 – June 2010 Ankara, Turkey

Exchange Program in **Design and Visual Communication**.

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